

# PRESS RELEASE

## Lumens Announces the Feature-Packed 4K NDI® PTZ Camera

Simplify Live Production with 12G-SDI, Full NDI and NDI®|HX3 Technology

**Hsinchu, Taiwan, January 12, 2023** –Lumens® Digital Optics Inc., today announced the industry-leading UltraHD PTZ camera that transmits 4K 60fps over SDI and HDMI and a range of streaming protocols including SRT, high bandwidth NDI® and NDI®|HX3. Featuring genlock, the FreeD protocol and support for BT.2020 and Rec.709, this is a fully-featured broadcast-quality camera which is designed to meet the needs of producers for years to come.

As one of the first NDI®|HX3 products available on the market, VC-A71P-HN delivers low latency video at a reduced bandwidth, while maintaining visually lossless 4K image quality. Importantly, the camera can simultaneously output full bandwidth NDI® for master recording and display on in-venue screens.

The VC-A71P-HN's genlock and dual SDI outputs (12G and 3G) mean that the unit is ideal for live multi-camera production. It also excels in multi-angle virtual reality production where the camera's FreeD output delivers real-time positioning data to VR, MR and AR systems.

"This new model is an outstanding performer and is designed for use in any kind of production. Its large sensor, 30x zoom and huge array of out outputs means that it can be used in anything from documentary film-making and sports production to shooting conferences and ceremonies. The 5-year warranty comes as standard, giving users the confidence to use the camera for mission-critical tasks." Noted Steven Liang, VP of Product Development at Lumens.

\*NDI® is a registered trademark of Vizrt Group.

### 【Product Information】

Lumens VC-A71P-HN 4K NDI® PTZ Camera with Full NDI and NDI®|HX3

[https://www.mylumens.com/en/Products\\_detail/1083/VC-A71P-HN-4K-NDI-HX-PTZ-Camera](https://www.mylumens.com/en/Products_detail/1083/VC-A71P-HN-4K-NDI-HX-PTZ-Camera)

### 【Press Contact】

Eling Chen, Brand Marketing Strategist

Email: [eling.chen@lumens.com.tw](mailto:eling.chen@lumens.com.tw), Phone: +886-3-552s-6255 ext. 238

### 【Information】

For more information about Lumens, visit: [www.MyLumens.com](http://www.MyLumens.com)

Follow Lumens on Facebook: <https://www.facebook.com/Lumensinc>

Follow Lumens on Twitter: <https://twitter.com/LumensLadibug>

**Lumens®**

# PRESS RELEASE

Follow Lumens on LinkedIn: <https://www.linkedin.com/company/lumens-digital-optics>

Follow Lumens on YouTube: <https://www.youtube.com/c/MyLumens>

## **【About Lumens Digital Optics Inc.】**

Lumens® manufactures broadcast-quality PTZ cameras, auto-tracking cameras, NDI cameras, video conferencing cameras, box cameras, document cameras, video processing systems, and video over IP devices. Based in Taiwan and part of the Pegatron Group, Lumens has offices in Asia, Europe, and the USA.